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Local
Enterprise
Office



Twitter & Instagram for Business

This course is for businesses who do not have a Twitter or Instagram account or those who have just starting using these platforms. Topics covered will include:

Twitter:

- ↳ Setting up a Twitter Account;
- ↳ Using Twitter for Business;
- ↳ Setting up your profile;
- ↳ Understanding the structure of a tweet;
- ↳ Searching;
- ↳ Tweeting images & video

Instagram:

- ↳ Creating your Account;
- ↳ Setting up your profile;
- ↳ Creating a post;
- ↳ Adding images – single/multiple;
- ↳ Using hashtags;
- ↳ Text;
- ↳ Liking & commenting on posts

On completion participants will have a knowledge of using Twitter & Instagram – posting, using images & how to use hashtags. *Please bring along your Smartphone, Ipad/Tablet or Laptop.*

Date: Thursday 5th October 2017

Venue: Creative Spark, Clontygora, Muirhevnamor, Dundalk.

Time: 10am to 2pm **Cost:** €20 (includes light lunch)

Book online at www.localenterprise.ie/louth

or contact Local Enterprise Office Louth, Town Hall, Dundalk, Co. Louth.

Tel: 042-9324185 email: training@leo.louthcoco.ie